



Wrocław University of Economics

Faculty of Economics, Management and Tourism in Jelenia Góra
Department of Finance and Accounting

THE 5th ALL-POLAND SCIENTIFIC CONFERENCE FINANCE AND ACCOUNTING FOR SUSTAINABLE DEVELOPMENT – EDUCATION, ETHICS, INNOVATIONS

Jelenia Góra, 24 – 26 April 2017
MERCURE Hotel*** in JELENIA GÓRA Sudecka 63 street

CONFERENCE SCHEDULE

Day 1 – Monday, April 24th, 2017

13⁰⁰ – 14³⁰ Check in and registration – MERCURE Hotel***

14³⁰ – 15³⁰ Lunch (Morion Restaurant)

15¹⁵ – 15⁴⁵ Coffee break (Hall)

15⁴⁵ – 18⁰⁰ Plenary Session I (Arnika+Dracena Conference Room)

- Opening of conference – Welcome speech: (approx. 15 minutes)

– Prof. zw. dr hab. Grażyna Borys – Chairman of the Research and Programme Council

– Prof. nadzw. dr hab. Bartłomiej Nita – Vice-Rector for Finance and Development, Wrocław University of Economics

SUSTAINABLE DEVELOPMENT – FINANCIAL ASPECTS

Leading: prof. zw. dr hab. Dorota Korenik, Wrocław University of Economics

- Lectures: (approx. 20 minutes)

1. Prof. zw. dr hab. Krystyna Brzozowska, *Sustainable Development Idea in the Bond Market*
2. Prof. zw. dr hab. Elżbieta Lorek, dr Agnieszka Lorek, *Environmental Fees for Using Water Ecosystems Services in the New Market Conditions*
3. Prof. nadzw. dr hab. Agnieszka Alińska, *Microfinance Institutions in the Financial Services Market*
4. Dr Alicja Janusz, *Trends in the protection of consumer rights in the structured products market in Poland*
5. Dr inż. Joanna Pawłowska-Tyszko, dr inż. Michał Soliwoda, *Agricultural Insurance vs. Economic and Financial Sustainability of Farms*

- Discussion and summary of Session I (approx. 20 minutes)

18⁰⁰ – 19⁰⁰ Recreation – free time

19⁰⁰ – 20³⁰ Dinner (Morion Restaurant)

07³⁰ – 09⁰⁰ **Breakfast** (Morion Restaurant)

09⁰⁰ – 11⁰⁰ **Panel Sessions II and III**

Panel Session II (Arnika Conference Room)

SUSTAINABLE DEVELOPMENT – ENVIRONMENTAL AND REGIONAL ASPECTS

Leading: **prof. zw. dr hab. Elżbieta Lorek**, University of Economics in Katowice

- Lectures: (approx. 20 minutes)

1. **Prof. nadzw. dr hab. Piotr Malecki**, *Activity in Environmental Goods and Services Sector in Poland and Selected European Union Countries*
2. **Dr Ksytana Rosiek**, *The Strategy of the European Union Towards the Development of Environmental Economic Accounts*
3. **Dr Ewa Spigarska**, *The Use of Recycling as the Effect of “Trash Reform” – Case Study*
4. **Dr inż. Wojciech Zbaraszewski**, *The Regional Economic Impact of Tourism in National Park*
5. **Mgr inż. Danuta Grodzicka-Kozak, mgr inż. Agnieszka Wojtach**, *Activity of environmental funds for sustainable development of regions*

- Discussion and summary of Session II (approx. 20 minutes)

Panel Session III (Topaz Conference Room)

SUSTAINABLE DEVELOPMENT – BANKING

Leading: **prof. zw. dr hab. Grażyna Borys**, Wrocław University of Economics

- Lectures: (approx. 20 minutes)

1. **Dr Maria Golec**, *Membership as an Attribute of Social Dimension of the Activities of Cooperative Banks in Poland*
2. **Dr inż. Bogna Janik**, *Adjustment of Banks From Central and Eastern Europe to Jeucken’s Model*
3. **Dr Rafał Piókarz**, *CHF-Denominated Mortgage Credits Issue. A Case of the BPH Bank: from Expansion to “Bad Bank”*
4. **Dr Justyna Zabawa**, *The Green Banking versus Financial Efficiency of the Banking Sector in the Context of the Implementation of Directive 2014/95/EU*
5. **Dr Magdalena Swacha-Lech**, *Can improvement of the financial knowledge level of Polish people be a way for effectively mobilize long-term retirement savings?*

- Discussion and summary of Session III (approx. 20 minutes)

11⁰⁰ – 11³⁰ **Coffee break** (Hall)

11³⁰ – 12³⁰ **Poster Session IV** (Hall) **SUSTAINABLE DEVELOPMENT – VARIOUS ASPECTS**

1. **Dr Melania Bał**, *Sustainable Development of Accounting – Analysis of the Phenomenon and the Creating Determinants*
2. **Mgr Magdalena Czyżewska**, *Valuation Allowances of Assets in the Light of Regulations*
3. **Dr Jarosław Dziuba**, *Tax Preferences for NGOs’ Activities in Polish Tax System*
4. **Dr Tomasz Gabrusewicz**, *The Development of Social Economy and Education Process of the Modern Accountant*
5. **Dr Elżbieta Hajduga**, *The Rules for Settling Joint Costs in an Agricultural Enterprise*
6. **Mgr Szymon Kasproski**, *Standard Audit File in Social Insurance System – Possibilities of Application and Potential Benefits*
7. **Mgr Julia Anna Klimek**, *Infrastructure Funds*
8. **Dr Katarzyna Kochaniak**, *Stability of banks’ financing in euro area countries – determinants of retail deposits availability*
9. **Dr Joanna Kogut**, *The Directions of Changes in the Audit System and their Impact on the Quality and Perception of the Audit of Financial Statements*

10. **Assoc. prof. dr Natalia Konovalova**, *Management of Banks Capital according to the Basel III*
11. **Dr Andrzej Koza**, *Reductions of the Payment and their Consequences for the Financial Situation of the State Fund for Rehabilitation of Handicapped Persons*
12. **Dr Dorota Krupa**, *Socially responsible investment funds from the perspective of individual investors*
13. **Dr hab. Robert Kurek**, *Private Money - Bitcoin Status in Germany*
14. **Dr Wojciech Krawiec**, *The use of greenhouse gas emission allowances by domestic issuers between 2008 and 2012 – sufficiency analysis*
15. **Mgr Ewa Lotko, dr Urszula Kinga Zawadzka-Pak**, *Role of Psychological and Ethical Determinants of Fiscal Motivation*
16. **Prof. nadzw. dr hab. Teresa Orzeszko**, *Banking foundations in Poland – similarities and differences*
17. **Dr inż. Hanna Sikacz**, *Evaluation of Integrated Reports of Capital Groups on the Basis of Specific Standard Disclosures*
18. **Dr Małgorzata Solarz, Magdalena Maria Rogalska**, *Financial Education of Senior Citizens as the Instrument for Reducing the Risk of Victimization on the Banking and Shadow Banking Market*
19. **Dr Magdalena Swacha-Lech**, *Prosumer in the banking services market*
20. **Dr Dawid Szutowski**, *The Model Approach to Linking Innovation Announcements and Market Value of Equity in Service Sector*
21. **Dr Joanna Zuchewicz**, *Environmental Reporting of Polish Microenterprises*

12³⁰ – 14³⁰ Panel Sessions V and VI

Panel Session V (Arnika Conference Room)

SUSTAINABLE DEVELOPMENT – REPORTING AND TRANSPARENCY

Leading: **prof. nadzw. dr hab. Barbara Kryk, University of Szczecin**

- Lectures: (approx. 17 minutes)

1. **Prof. nadzw. dr hab. Barbara Kryk**, *Environmental Information in the Activity Reports*
2. **Prof. nadzw. dr hab. Arleta Szadziewska**, *Corporate Social Responsibility and Greenwashing*
3. **Dr Justyna Fijałkowska**, *Reporting of Sustainable Development of Cities vs. ISO 37120 Standard*
4. **Dr Justyna Dyduch**, *Changes of Level of Financial Environmental Disclosure in Annual Reports of Selected Listed Companies*
5. **Dr Renata Żaba-Nieroda**, *Environmental Standards in the Financial Statements Power*
6. **Prof. nadzw. dr hab. Teresa Orzeszko**, *The Practice for Making Reports Publically Available by Foundations in Poland – Case Study of Commercial Banks Foundations*

- Discussion and summary of Session V (approx. 18 minutes)

Panel Session VI (Topaz Conference Room)

SUSTAINABLE DEVELOPMENT – SOCIAL RESPONSIBILITY

Leading: **prof. nadzw. dr hab. Dorota Burzyńska, University of Lodz**

- Lectures: (approx. 20 minutes)

1. **Prof. nadzw. dr hab. Marta Maciejasz-Świątkiewicz**, *Financial Education as a Dimension of CSR*
2. **Dr Anna Doś, dr Monika Foltyn-Zarychta**, *Motives for Socially Responsible Investment – An Overview of Selected Research*
3. **Dr inż. Jolanta Korkosz-Gębska**, *Advertisement vs. Concept of Corporate Social Responsibility in Companies of Pharmaceutical Industry*
4. **Dr Joanna Blach, dr Monika Wieczorek-Kosmala**, *Identification of Reputation Risk in Polish Socially Responsible Companies*
5. **Dr Małgorzata Solarz**, *Assertive Behaviours Regarding Lending Money to Family Members vs. Individual Social Responsibility*

- Discussion and summary of Session VI (approx. 20 minutes)

14⁴⁰ – 15⁴⁰ **Lunch** (Morion Restaurant)

15⁵⁰ – 18³⁰ **Recreation** – free time – trip to *Julia Crystal Factory* in Piechowice

od 19⁰⁰ **Gala dinner** (Nefryt Restauration)

Day 3 – Wednesday, April 26th, 2017

08⁰⁰ – 09³⁰ **Breakfast** (Morion Restaurant)

09³⁰ – 11⁴⁰ **Plenary Session VII** (Arnika Conference Room)

SUSTAINABLE DEVELOPMENT – CHOSEN ASPECTS

Leading: **prof. dr. hab. Krystyna Brzozowska, University of Szczecin**

- Lectures: (approx. 20 minutes)

1. **Prof. Dr. Mario Strassberger**, *Improving credit risk models by modeling debtor's dependencies using graphs*
2. **Prof. nadzw. dr hab. Jacek Jaworski**, *Determinants of Enterprises' Capital Structure. Literature Review*
3. **Dr Marcin Smaga**, *Sanctions for Breach of Public Finance Discipline*
4. **Mgr Ewa Lotko, dr Urszula Kinga Zawadzka-Pąk**, *Positive and Negative Motivation of Inhabitants of the Polish Local Governments to Engage in the Participatory Budgeting*
5. **Prof. nadzw. dr hab. Jacek Adamek**, *Certification of Products and Services as the Determinant of Halal Economy Development – Selected Issues*

- Discussion and summary of Session VII (approx. 20 minutes)
- Closing of the Conference: (approx. 10 minutes)

– **prof. zw. dr hab. Grażyna Borys** – Chairman of the Research and Programme Council
– **prof. nadzw. dr hab. Jacek Adamek** – Head of the Department of Finance and Accounting

11⁴⁰ – 12³⁰ **Coffee break** (Hall)

Recreation – free time

12³⁰ – 13³⁰ **Lunch** (Morion Restaurant)

13³⁰ – 14⁰⁰ **Leaving of the hotel rooms**

THE RESEARCH AND PROGRAMME COUNCIL

Chairman of the Council: **prof. zw. dr hab. Grażyna Borys**, Wrocław University of Economics

Members of the Council:

- **prof. zw. dr hab. Tadeusz Borys** – University of Zielona Góra
- **prof. zw. dr hab. Krystyna Brzozowska** – University of Szczecin
- **prof. zw. dr hab. Danuta Dziawgo** – NC University in Toruń
- **prof. zw. dr hab. Leszek Dziawgo** – NC University in Toruń
- **prof. zw. dr hab. Dorota Korenik** – Wrocław University of Economics
- **prof. zw. dr hab. Elżbieta Lorek** – University of Economics in Katowice
- **prof. zw. dr hab. Leszek Patrzalek** – Wrocław University of Economics
- **prof. zw. dr hab. Wiesława Przybylska-Kapuscńska** – Poznań University of E&B
- **prof. nadzw. dr hab. Jacek Adamek** – Wrocław University of Economics
- **prof. nadzw. dr hab. Dorota Burzyńska** – University of Lodz
- **asoc. prof., dr. oec. Natalija Konovalova** – RISEBA University, Riga
- **prof. nadzw. dr hab. Barbara Kryk** – University of Szczecin
- **prof. nadzw. dr hab. Marta Maciejasz-Świątkiewicz** – University of Opole
- **prof. nadzw. dr hab. Teresa Orzeszko** – Wrocław University of Economics
- **prof. nadzw. dr hab. Bożena Ryszawska** – Wrocław University of Economics

THE ORGANIZING COMMITTEE

Chairman of the Organizing Committee: **prof. nadzw. dr hab. Teresa Orzeszko**

Vice-chairman of the Organizing Committee: dr Jarosław Dziuba, *dr Alicja Janusz (*until February 28, 2017)

Scientific secretaries: **prof. nadzw. dr hab. Jacek Adamek**, dr Elżbieta Hajduga, dr Joanna Kogut, dr Wojciech Krawiec

Members: dr Melania Bąk, dr Arkadiusz Babczuk, dr Andrzej Koza, **dr hab. Robert Kurek**, mgr Adriana Przybyszewska, dr Małgorzata Solarz, dr Joanna Zuchewicz