

## PROGRAM MIĘDZYNARODOWEJ KONFERENCJI NAUKOWEJ

### FINANSE I RACHUNKOWOŚĆ – TEORIA I PRAKTYKA

organizowanej przez  
**Katedrę Finansów i Rachunkowości**  
**Uniwersytetu Ekonomicznego we Wrocławiu**  
**Wydział Ekonomii, Zarządzania i Turystyki**  
**Jelenia Góra – Mysłakowice 2-3 grudnia 2013 r.**

**2 grudzień 2013 r.**

14.15 Uroczyste otwarcie konferencji

#### Sesja 1

14.30 – 15.00 **Ing. Radana Hojná, Ph.D., Revenues and Expenses Tracking in the Czech Republic Management Accounting Systems**

15.00 – 15.30 **Dr Teresa Orzeszko, Regulations of Accounting in Poland**

15.30 – 16.00 **PhDr. Ing. Helena Jáčová, Ph.D., Ing. Josef Horák, Ph.D., The Importance of Controlling and its Position in Management**

16.00 – 16.30 przerwa kawowa

16.30 – 17.00 **Dr Joanna Zuchewicz, Integrated Financial Statement as the Instrument of an Entities' Economic and Social Performance Presentation**

17.00 – 17.30 **Ing. Marie Vondráčková, Investment Incentives Influencing Decisions of the Enterprises as Investors**

17.30 – 18.00 **Dr Melania Bąk, Human Capital as a Factor of Accounting Development**

18.00 – 18.30 **Ing. Zdeněk Brabec, Ph. D., Ing. Lukáš Zuzánek, The Financial Evaluation of an Investment Project on the Example of Innovation of the Cutting Tool**

#### Sesja 2

14.30 – 15.00 **Ing. Martina Černíková, Ph.D., Ing. Olga Malíková, Ph.D., Impact of Corporate Income Tax on Czech Macroeconomic Environment and Financial Management of Companies**

15.00 – 15.30 **Dr Joanna Kogut, The Organization of Public Oversight System Over the Statutory Auditors Activities**

15.30 – 16.00 **Ing. Monika Händelová, MBA, Taxes and Financial Accounting**

16.00 – 16.30 przerwa kawowa

16.30 – 17.00 **Dr Elżbieta Hajduga, Taxation of Agricultural Activities in Poland - the Selected Aspects**

17.00 – 17.30 **doc. Dr. Ing. Olga Hasprová, Ing. David Pur, NOPAT - Different Approach in Accounting Concept and the Use of Business Valuation**

17.30 – 18.00 **Dr Jarosław Dziuba, Financial Transaction Tax - Reasons, Objectives, European Experiences**

**3 grudzień 2013 r.**

**Sesja 1**

- 9.00 – 9.30 **Prof. zw. dr hab. Grażyna Borys**, *Benchmarking in the EUETS Phase 3*
- 9.30 – 10.00 **Dr Alicja Janusz**, *Conception of Resolution Funds in European Union vs. Polish Solutions*
- 10.00 – 10.30 **Dr Andrzej Koza**, *Employment of Handicapped Persons as a Source of Financial Problems of Państwowy Fundusz Rehabilitacji Osób Niepełnosprawnych*
- 10.30 – 11.00 przerwa kawowa
- 11.00 – 11.30 **Dr Robert Kurek**, *Supervisory Arbitrage at EU Insurance Market*
- 11.30 – 12.00 **Dr Wojciech Krawiec**, *Target Date Funds - Same Target Year, Different Glidepaths*
- 12.00 – 12.30 **Dr Arkadiusz Babczuk**, *Auditing Economic Activities of Regional and Local Authorities. Current Challenges in Poland*

**Sesja 2**

- 9.00 – 9.30 **Ing. Iva Chramostová**, *Analysis of the Public Institutions of Higher Education in the Czech Republic and Their Developement in the Area of Industrial Property Right in the Years 2010-2012*
- 9.30 – 10.00 **Dr hab. prof. UE Jacek Adamek**, *Over-Indebtedness Determinants – the Perspective of Microfinance Intermediary*
- 10.00 – 10.30 **Dr Małgorzata Solarz**, *The Financial Decisions of Poles in the Credit Area in the Light of the Own Surveys*
- 10.30 – 11.00 przerwa kawowa
- 11.00 – 11.30 **Dr Agnieszka Ostalecka**, *Supporting Financial Literacy of Consumers on the Financial Services Market – the Overview of Initiatives in Poland*
- 11.30 – 12.00 **Dr Magdalena Swacha-Lech**, *The Financial Decisions of Poles in the Savings Area in the Light of the own Surveys*
- 12.00 – 12.30 **Mgr Adriana Przybyszewska**, *Cultural Determinants of Women Entrepreneurship in Islam*

**Rada Naukowo-Programowa:**

dr hab. prof. UE Jacek Adamek – przewodniczący  
prof. zw. dr hab. Grażyna Borys  
Doc. Dr. Ing. Olga Hasprová

**Komitet Organizacyjny:**

dr hab. prof. UE Jacek Adamek – przewodniczący  
dr Robert Kurek  
dr Andrzej Koza  
mgr Adriana Przybyszewska - sekretarz